Welcome Our Newest Board Member!

Laura Donahue,
The Donahue Foundation

Laura Donahue joined the EDC board in August 2018. Donahue is the mother of a daughter who is currently recovering from an eating disorder after spending five months in inpatient treatment in 2014. One of Laura’s passions is to build awareness and support for individuals and their families struggling with eating disorders through education, policy change and targeted research. Her experience with other parents and families and their challenges in finding a path to recovery led her to participate with the EDC on Advocacy Day and Action Alerts, and to work with Chase Bannister directly to build awareness among community organizations and school counselors.

With over 25 years of advertising and marketing experience, Laura Donahue has a expansive range of marketing expertise in areas including communications planning, brand strategy, media planning, digital marketing, retail marketing, advertising, all aspects of commercial production, social media, sports marketing, content development, and design.

Donahue also serves as Trustee at Elk Hill, where she was formerly Vice Chair. She received her BA in Economics and French from the University of North Carolina at Chapel Hill.

Get to know Laura:

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